



Italian Wheels, Wine & Truffles



100 ALL'ORA



A New Italian Travel Lifestyle

100 all'ora tours are unique journeys, individually created for you to fully experience the very essence of Italian elegance.

As our guest, you will be part of a real supercars team, and you will be able to personally drive our latest models. You will travel through Italy, discover the beautiful roads of the country (Lombardy, Piedmont and Emilia Romagna) and, last but not least, you will challenge your driving skills while driving exceptional cars.

During this journey, you will have the opportunity to discover the glittering atmosphere of Milan, the capital of fashion, luxury and elegance, you will be able to go shopping in the city's high-class shops and enjoy the most refined cuisine in the best restaurants offered by Lombardy's chief town.

Always at your disposal, our 100 all'ora staff will take full care of the supercars. Every morning, the staff will bring you your car, ready for the ride, perfectly checked, spotless and refueled. And you will then be able to begin your new daily adventure through the enchanting Italian landscapes.



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1^o day – Welcome to Milan, headquarters of Fashion,
Elegance and Luxury

Morning: Arrival at Milan Malpensa or Linate Airport and transfer to Armani Hotel

6.00 pm: Meeting at the bar of Armani Hotel with Tour Director for recap

8.00 pm: Dinner at Ristorante Cracco (Two-Michelin-starred restaurant)



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2° day – From Milan to the Langhe Area through Lake Orta and Santo Stefano Belbo

- 09.30 am: Checkout/bags ready and transfer with minivan from Armani Hotel to Grand Hotel Villa Torretta
- 10.00 am: Welcome drink at Grand Hotel Villa Torretta and pictures with the cars
- 11.00 am: Pick up cars and drive to Soriso (Approx. 85 km – 1 hour 20min. drive)
- 11.45 am: Rest stop, 10 minutes
- 12.45 pm: Lunch at Al Sorriso (Two-Michelin-starred restaurant) in Soriso
- 02.30 pm: Depart for Orta San Giulio (Approx. 12 km – 17 min. drive)
- 02.50 pm: Tour with touristic guide plus boat tour at Lago d'Orta
- 04.00 pm: Depart and drive to Santo Stefano Belbo (Approx. 170 km – 2hours drive)
- 05.00 pm: Rest stop, 10 minutes
- 06.10 pm: Arrival at Relais San Maurizio
- 09.00 pm: Dinner at Ristorante Guido da Costigliole (One-Michelin-starred restaurant) inside Relais San Maurizio

TOTAL: Approx. 3 hours 40 min. drive – 267Km



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3° day – Santo Stefano Belbo – San Martino Alfieri – Alba

- 10.30 am: Drive to San Martino Alfieri (Approx. 22 km – 30min drive)
- 11.00 am: Walk into the park, truffle hunting, wine tasting and lunch at Marchesi Alfieri
- 03.00 pm: Pick up cars and drive to Alba (Approx. 22 km – 20min)
- 03.30 pm: Walk into Alba
- 04.30 pm: Pick up cars and drive to Santo Stefano Belbo (Approx. 25 km – 30min)
- 08.30 pm: Departure with minivan from Relais San Maurizio to Treiso
- 09.00 pm: Dinner at La Ciau del Tornavento (One-Michelin-starred restaurant)

TOTAL: Approx. 1 hour 20 min. drive – 69Km



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4° day – Santo Stefano Belbo – Alba – Erbusco

- 12.00 pm: Drive to Alba (Approx. 25 km – 30min drive)
- 01.00 pm: Piazza Duomo Restaurant (Three-Michelin-starred restaurant)
- 03.00 pm: Drive to Erbusco (Approx. 240 km – 2h30min drive)
- 04.00 pm: Rest stop, 10 minutes
- 06.00 pm: Arrival at Hotel L'Albereta
- 09.00 pm: Dinner at Restaurant LeonFelice located inside Hotel L'Albereta

TOTAL: Approx. 3 hours drive – 265Km



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5° day – Erbusco – Modena

- 08.50 am: Drive to Modena (Approx. 175 km – 1 hour 50 min drive)
- 10.00 am: Rest stop, 10 minutes
- 11.00 am: Visit of the Maserati Factory and assembly line
- 12.30 pm: Visit of the Enzo Ferrari Museum with a private guide
- 02.00 pm: Lunch at Trattoria Bianca
- 03.30 pm: Departure from Modena to L'Albereta (Approx. 175 km – 1 hour 50 min drive)
- 04.30 pm: Rest stop, 10 minutes
- 05.30 pm: Arrival at Hotel L'Albereta
- 08.10 pm: Departure from Hotel with minivan
- 09.00 pm: Dinner at Restaurant Dal Pescatore (Three-Michelin-starred restaurant)

TOTAL: Approx. 3 hours 40 min. drive – 350Km



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6° day – Erbusco – Milan Malpensa or Linate Airport

09.00 am: Departure from Hotel L'Albereta with minivan

09.10 am: Arrival at Cà del Bosco and visit of the Estate and wine tasting

12.00 pm: Departure from Cà del Bosco

12.10 pm: Arrival at Hotel L'Albereta and lunch (late check-out of the rooms)

Afternoon: Departure to Milan Linate Airport with minivan

